Smith & Wesson

Rifle and Handgun Ammunition

Rifle and Handgun Ammunition

There's a long tradition of pioneering innovation and leadership behind each and every Smith & Wesson round. From the self-contained Volcanic cartridge of 1851 to the broad line of today's ammunition, every round is made with the same attention to quality that Smith & Wesson has shown in the manufacture of shooting products for more than a century. You'll appreciate the superior performance you get when you fire S&W ammunition. It brings out the best in whatever gun you choose to shoot.

Centerfire Rifle Ammunition

Whether you're out for varmints or on the trail of the 8-point buck you've dreamed about, you can hunt with complete confidence in your S&W ammunition. They're loaded for maximum power and accuracy . . . the result of years of intensive research and development and manufacturing under continuous testing and quality control inspections.

One look will confirm the care that goes into each cartridge. Famous S&W/Alcan Max-Fire® noncorrosive, nonmercuric primers provide uniform ignition, shot after shot. Carefully selected progressive burning powder gives each bullet the correct velocity without undue flash or fouling. Cases are of top quality brass, manufactured to uniform tolerances and powder capacity. Bullets are computer designed and manufactured in our own Projectile Division to assure maximum accuracy, penetration and controlled expansion.

Smith & Wesson centerfire rifle ammo is packed with the sportsman in mind — in the revolutionary 10-Pack. Slim, clear and pocket-sized, the 10-Pack nestles each cartridge firmly in its own slot. Load three, four or five rounds and note how the rest stay locked in place. There's no shaking and rattling to this convenient pack. And now you can carry two 10-Packs, each with a different bullet weight, for the same investment as the bulky, conventional 20-round box of one bullet weight.

Centerfire Handgun Ammunition

Here's a broad line of handgun ammo that matches our handguns in quality. Each cartridge is a balanced ballistic system that is designed to provide consistent, uniform accuracy, power and reliability.

S&W/Alcan Max-Fire® primers are used to assure excellent uniformity of ignition. Premium quality brass cases are loaded with precise amounts of progressive burning smokeless powder to insure correct muzzle

Centerfire Rifle Ammunition

Rim Fire Blank Cartridges

Rim Fire Ammunition

velocity and energy. Each bullet is computer designed and proven against velocity, concentricity, stability and terminal ballistics parameters for maximum accuracy, desired expansion and remaining weight after penetration.

Whether you're a sportsman out for game, a target shooter looking for that perfect score, or a law enforcement officer whose life may be on the line, you'll find S&W ammunition is designed to provide the ultimate in performance.

Rim Fire Ammunition

S&W, the company that developed and manufactured the first rim fire cartridges 120 years ago, has added three new cartridges to its line of ammunition. The three new cartridges are "Max-Velocity" long range rounds in .22 short and long rifle and a .22 long rifle standard velocity target round.

These rim fire cartridges have been manufactured to Smith & Wesson's exacting quality standards to provide shooters with consistent, uniform performance for target shooting, hunting and plinking.

Rim Fire Blank Cartridges

Two new rim fire blank cartridges have also been added to the Smith & Wesson ammunition line. Unique in that one cartridge has been designed for indoor use, the other for outdoors, the cartridges are manufactured to exacting S&W tolerances in our own ammunition plant. Both cartridges are crimped .22 short. The indoor blank, ideal for swimming meets and indoor track events, has a medium report, while the outdoor blank has a loud report.

S&W/Alcan Components

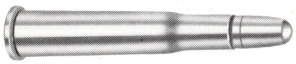
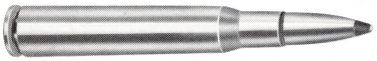
Tailored to the needs of the discriminating reloader, S&W/Alcan offers a line of shotshell and centerfire components that include famous "Max-Fire"® primers, smokeless powders, a range of shotshell wads, centerfire bullets and cartridge cases for both handgun and rifle ammunition. The S&W/Alcan components brochure provides complete information.

The controlled expansion and high remaining weight after penetration of S&W handgun rounds are demonstrated in this photograph.

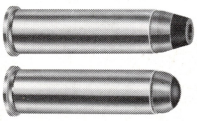
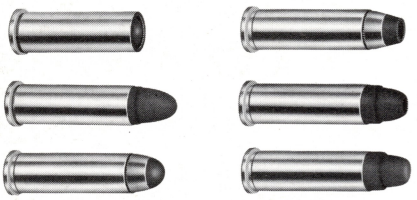
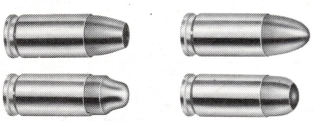
Centerfire Handgun Ammunition

Smith & Wesson
A Bangor Punta Company
2100 Roosevelt Avenue
Springfield, Massachusetts 01101

Centerfire Rifle Cartridges

	Caliber	Bullet Type	Weight (Grains)	Muzzle Velocity (FPS)	Muzzle Energy (Ft. Lbs.)
	.243 Win.	Pointed Soft Point	80	3420	2077
		Pointed Soft Point	100	2960	1945
	.270 Win.	Pointed Soft Point	130	3110	2791
		Soft Point	150	2900	2801
	30/30 Win.	Soft Point	150	2390	1902
		Soft Point	170	2200	1827
	30/06 Spfld.	Pointed Soft Point	150	2910	2820
		Soft Point	180	2700	2913
	.308 Win.	Pointed Soft Point	150	2820	2648
		Soft Point	180	2620	2743

Centerfire Handgun Cartridges

	S&W .357 Magnum	Jacketed Hollow Point	110	1800	790
		Jacketed Hollow Point	125	1775	875
		Jacketed Hollow Point	158	1500	790
		Jacketed Soft Point	90	2001	800
		Jacketed Soft Point	125	1775	875
		Jacketed Soft Point	158	1500	790
	S&W .38 Special	Round Nose — Lead	158	910	290
		Jacketed Soft Point	90	1340	360
		Semi-Wadcutter — Lead	158	855	255
		Wadcutter — Lead	148	800	210
	S&W .38 Special +P*	Jacketed Hollow Point	110	1300	415
		Jacketed Hollow Point	125	1380	530
		Jacketed Hollow Point	158	1000	350
		Jacketed Soft Point	125	1380	530
		Jacketed Soft Point	158	1000	350
		Semi-Wadcutter, HP — Lead	158	1060	395
		Semi-Wadcutter — Lead	158	1060	395
	S&W 9 mm	Jacketed Hollow Point	90	1350	365
		Jacketed Hollow Point	115	1145	335
		Jacketed Soft Point	90	1350	365
		Full Metal Case	100	1250	350
		Full Metal Case	115	1145	335
		Full Metal Case, Semi-Wadcutter	115	1145	335
	S&W .380	Jacketed Hollow Point	84	1000	186
	S&W .32 S&W	Round Nose — Lead	88	740	107
	S&W .32 Auto	Full Metal Case	71	905	106
	S&W .25 Auto	Full Metal Case	50	810	73

Rim Fire Cartridges

	.22 Short "Max-Velocity"	Lead, Copper Clad	29	1095	77
	.22 Long Rifle "Max-Velocity"	Lead, Copper Clad	40	1255	140
	.22 Long Rifle Standard Velocity	Lead	40	1150	117
	.22 Short	Indoor Blank			
	.22 Short	Outdoor Blank			

***Caution.** "+P" ammunition is loaded to maximum pressures in order to achieve high velocity. Use only in firearms in good condition especially designed for this type of cartridge. If in doubt whether these cartridges are safe to use in your gun, check with a qualified gunsmith or the gun's manufacturer.

Specifications are nominal. Ballistics figures established in test barrels. Individual figures may vary from test barrel specifications.

02-0475-11 PRINTED IN U.S.A.

S & W Ammunition Co.

Ammunition Prices

Retail

Effective January 2, 1975

S & W Center Fire Rifle Cartridges

Symbol Number	Caliber	Bullet Grain Weight	Bullet Style	Primer Size	†Avg. Case Wt. Lbs.	Number In Package	Suggested Retail Price Per M	Suggested Retail Price Per Box
S243-80PSP	243 Win.	80	PTD S.P.	Large Rifle	25	10	$350.00	$3.50
S243-10PSP	243 Win.	100	PTD S.P.		25	10	350.00	3.50
S270-13PSP	270 Win.	130	PTD S.P.		32	10	385.00	3.85
S270-15SP	270 Win.	150	S.P.		32	10	385.00	3.85
S30/30-15SP	30/30 Win.	150	S.P.		27	10	300.00	3.00
S30/30-17SP	30/30 Win.	170	S.P.		27	10	300.00	3.00
S30/06-15PSP	30/06 Spgfld.	150	PTD S.P.		35	10	385.00	3.85
S30/06-18SP	30/06 Spgfld.	180	S.P.		35	10	385.00	3.85
S308-15PSP	308 Win.	150	PTD S.P.		30	10	385.00	3.85
S308-18SP	308 Win.	180	S.P.		30	10	385.00	3.85

† Case Quantity 500 Rounds

S & W Center Fire Pistol and Revolver Cartridges

•S357-90JSP	357 Magnum	90	J.S.P.		28	50		
•S357-110JHP	357 Magnum	110	J.H.P.		33	50		
•S357-125JSP	357 Magnum	125	J.S.P.		34	50	223.00	11.15
•S357-125JHP	357 Magnum	125	J.H.P.		34	50		
•S357-158JHP	357 Magnum	158	J.H.P.		39	50		
•S357-158JSP	357 Magnum	158	J.S.P.		39	50		
•S38-158RN	38 Special	158	R.N.		35	50	160.00	8.00
•S38-90JSP	38 Special	90	J.S.P.		26	50		
•S38-110JHP	38 Sp. +P	110	J.H.P.		28	50		
•S38-125JHP	38 Sp. +P	125	J.H.P.		32	50	199.00	9.95
•S38-125JSP	38 Sp. +P	125	J.S.P.		32	50		
•S38-158JHP	38 Sp. +P	158	J.H.P.		35	50		
•S38-158JSP	38 Sp. +P	158	J.S.P.		35	50		
•S38-148WC	38 Special	148	W.C.		33	50	167.00	8.35
•S38-158SWC	38 Special	158	S.W.C.		35	50	164.00	8.20
•S38-158SWCHP	38 Sp. +P	158	S.W.C.H.P.	Small Pistol	35	50	178.00	8.90
•S9-90JHP	9 mm	90	J.H.P.		23	50		
•S9-90JSP	9 mm	90	J.S.P.		23	50		
•S9-100FMC	9 mm	100	F.M.C.		25	50	211.00	10.55
•S9-115FMC	9 mm	115	F.M.C.		27	50		
•S9-115JHP	9 mm	115	J.H.P.		27	50		
•S9-115MCSWC	9 mm	115	M.C.S.W.C.		27	50		
•S25ACP-50MC	25 Auto	50	M.C.		13	50	148.00	7.40
•S32S&W-88RN	32 S&W	88	R.N.		22	50	129.00	6.45
•S32ACP-71MC	32 Auto	71	M.C.		18	50	169.00	8.45
•S380-84JHP	380 Auto	84	J.H.P.		21	50	173.00	8.65

† Case Quantity 1000 Rounds

S & W Rim Fire Cartridges

				Number Rounds Per Case				
"MAX-VELOCITY"-LONG RANGE								
•S22LR-MV	22 Long Rifle	40	LEAD	5,000	40	50	25.40	1.27
•S22S-MV	22 Short	29	LEAD	5,000	29	50	22.40	1.12
STANDARD VELOCITY-TARGET								
•S22LR-SV	22 Long Rifle	40	LEAD	5,000	40	50	25.40	1.27
BLANKS (CRIMPED)								
•SW22BID	22 Short In.		Med. Rep.	10,000	16	100	24.20	1.21
•SW22BOD	22 Short Out.		Loud Rep.	10,000	16	100	24.20	1.21

•Retail record keeping required for these items.
11% Federal Excise Tax Included.
Prices subject to change without notice.

PTDSP — Pointed Soft Point
SP — Soft Point
JHP — Jacketed Hollow Point
JSP — Jacketed Soft Point
MC — Metal Case

RN — Round Nose-Lead
WC — Wad Cutter-Lead
SWC — Semi-Wad Cutter-Lead
SWCHP — Semi-Wad Cutter-Lead Hollow Point
MCSWC — Metal Case Semi-Wad Cutter